## UTILITY PATENT APPLICATION **TRANSMITTAL**

Attomey Docket No.		6560P003	
First Inventor	Jim E	. Rainey	

ADVERTISING BASED ON A SEARCH AND USER ATTRIBUTE COMBINATION

(Only for new nonprovisional applications under 37 CFR 1.53(b)) Express Mail Label No.   EV 339922255 US								
APPLICATION ELE	MENTS	Mail Stop Patent Application Commissioner for Patents						
See MPEP chapter 600 concerning utility pat	ADDRE	SS 10: P.O.	Box 1450 andria, VA 22313-1450					
Fee Transmittal Form (e.g., PTO/S (Submit an original and a duplicate for fee pro				<ol> <li>CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)</li> </ol>				
2. Applicant claims small entity statu See 37 CFR 1.27.	<ol> <li>Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)</li> </ol>							
3. Specification (preferred arrangement set forth by Descriptive title of the Invention Cross References to Related App Statement Regarding Fed sponsor Reference to sequence listing, a for a computer program listing app Background of the Invention	lications red R & D able,	<ul> <li>a.</li></ul>						
- Brief Summary of the Invention - Brief Description of the Drawings (if filed) - Detailed Description - Claim(s) - Abstract of the Disclosure		10.  37 C. (when 11.  Englise 12.  Information	F.R. § 3.73(b) State on there is an assigne	ssignee) Document (if applicable) ure Copies of IDS				
4. Drawing(s) (35 U.S.C. 113) [Total Sheets 7]		13. 🔲 Prelii	minary Amendment		Application Amended			
5. Oath or Declaration unsigned [Total Pages 4.] a. Newly executed (original or copy) b. Copy from a prior application (37 C.F.R. § 1.63(d)) (for continuation/divisional with Box 18 completed) i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).  6. Application Data Sheet. See 37 CFR 1.76  18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in the first sentence of the specification following the title, or in an Application Data Sheet under 37 CFR 1.76:  Continuation Divisional Continuation-in-part (CIP) of prior application No:  Prior application Information: Examiner Unassigned Group/Art Unit: Unassigned  For CONTINUINION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application parts.  18. CORRESPONDENCE ADDRESS  Correspondence address below								
Vani Moodley, Under 37 CFR § 10.9(b)								
Name Blakely, Sokoloff, T								
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City Los Angeles S		ate California Zip Code 90025-1030						
Country USA	Telephone	(408	3) 720-8300	Fax	(408) 720-8383			
Name (Print/Type) Vani Moodley, Under 37 CFR § 10.9(b) Registration No. (Attorney/Agent)  Signature 09/12/03								
Signature 17, Moral		` <u>_</u>	<del></del>	Date 0	9/12/03			

## FEE TRANSMITTAL Application Number Unassigned for FY 2003 September 12, 2003 Filing Date Effective 01/01/2003. Patent fees are subject to annual revision. First Named Inventor Jim E. Rainey **Examiner Name** Unassigned Applicant claims small entity status. See 37 CFR 1.27. Unassigned Group/Art Unit 1,344.00 TOTAL AMOUNT OF PAYMENT (\$) Attorney Docket No. 6560P003 METHOD OF PAYMENT (check all that apply) FEE CALCULATION (continued) **ADDITIONAL FEES** Money Order Credit card Other ☐ None **Check** Large Entity Small Entity Deposit Account Fee Fee Fee Fee Paid Fee Description 02-2666 Account 65 Surcharge - late filing fee or oath 1051 130 2051 1052 50 2052 25 Surcharge - late provisional filing fee or Deposit cover sheet. Blakely, Sokoloff, Taylor & Zafman LLP 2053 130 2053 130 Non-English specification 1812 1812 2,520 2,520 For filing a request for ex parte reexamination The Commissioner is authorized to: ( check all that apply) Requesting publication of SIR prior to 1804 920 1804 920 Charge fee(s) indicated below Credit any overpayments Charge any additional fee(s) required under 37 CFR §§ 1.16, 1.17, 1.18 and 1.20. Requesting publication of SIR after 1805 1.840 1805 1.840 Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account Extension for reply within first month 1251 110 2251 55 **FEE CALCULATION** 1252 410 2252 Extension for reply within second month Extension for reply within third month 2253 465 1. BASIC FILING FEE 1253 930 Extension for reply within fourth month 2254 Small Entity 1254 1,450 Large Entity Fee Code Fee Description Fee Paid Extension for reply within fifth month 2255 1255 985 1,970 Code 1404 320 2401 160 Notice of Appeal 1001 750 2001 375 Utility filing fee 750.00 1402 320 2402 Filing a brief in support of an appeal 1002 2002 Design filing fee 330 165 1403 280 2403 140 Request for oral hearing 2003 260 Plant filing fee 1003 520 1451 2451 Petition to institute a public use proceeding 1,510 2004 1004 Reissue filing fee 750 375 2452 Petition to revive - unavoidable 1452 110 55 2005 Provisional filing fee 160 1005 80 1453 1,300 2453 Petition to revive - unintentional SUBTOTAL (1) 750.00 1501 1,300 2501 Utility issue fee (or reissue) 1502 2502 EXTRA CLAIM FEES Extra 470 Design issue fee Fee Paid 1503 2503 630 315 Plant issue fee Total Claims 2ď\* 18.00 \$342.00 1460 130 2460 Petitions to the Commissioner 19 Independent 3 84.00 \$252.00 1807 50 Prosessing fee under 37 CFR 1.17(q) 50 Multiple Dependent 1806 1806 180 180 Submission of Information Disclosure Stmt 8021 8021 40 Recording each patent assignment per Large Entity Small Entity property (times number of properties) Fee Description Code (2) Filing a submission after final rejection 1809 750 1809 (37 CFR § 1.129(a)) 1202 18 2202 9 Claims in excess of 20 2810 375 For each additional invention to be 1201 2201 1810 750 84 42 Independent claims in excess of 3 examined (37 CFR § 1.129(b)) 1203 280 2203 140 Multiple Dependent claim, if not paid 375 Request for Continued Examination (RCE) 1801 2801 750 2204 \*Reissue independent claims over original 1204 **R4** 42 Request for expedited examination 1802 1802 900 of a design application 1205 18 2205 \*Reissue claims in excess of 20 and over Other fee (specify) original patent SUBTOTAL (2) Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) or number previously paid, if greater, For Reissues, see below SUBMITTED BY Complete (if applicable) Registration No. (408) 720-8300

(Attomey/Agent)

Complete if Known

Telephone

Date

09/12/03

Name (Print/Type)

Signature

Vani Moodley, Under 37 CFR § 10.9(b)

## NONPUBLICATION REQUEST UNDER 35 U.S.C. 122(b)(2)(B)(i)

First Named Inventor Jim F

Jim E. Rainey

ADVERTISING BASED ON A SEARCH AND USER ATTRIBUTE COMBINATION

Attorney Docket Number

6560P003

I hereby certify that the invention disclosed in the attached application **has not and will not be** the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing.

I hereby request that the attached application not be published under 35 U.S.C. 122(b).

09/12/03 Date

Signature

Vani Moodley, Under 37 CFR § 10.9(b), Reg.

Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant must notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. Failure to do so will result in abandonment of this application (35 U.S.C. 112(b)(2)(B)(iii)).